PARTNERS

The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.

- OVER 400 PARTNER ORGANIZATIONS
- OVER 44 MILLION Visitors learn about national marine sanctuaries and marine national monuments through exhibits at aquariums, zoos, and NOAA science centers.
- DOLLAR FOR DOLLAR National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

EDUCATION

The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.

- 559,147 LIFE-LONG LEARNERS have become more ocean literate and are able to make informed environmental decisions after being engaged with the national marine sanctuary programs.
- 17,298 EDUCATORS have learned how to bring the ocean into their classroom with national marine sanctuaries.
- 89,708 STUDENTS have learned about ocean literacy and conservation through national marine sanctuary education programs.

MEDIA

The National Marine Sanctuary System shares information and stories through a variety of media.

- 110,960 STORIES making 3.9 billion impressions
- 1,018,922 VIEWS of videos on Social Media
- 5,785,192 REACHED across all sanctuary websites
- 4,556,656 PAGE VIEWS on Facebook, Twitter, Instagram, Tumblr & YouTube
As word continues to spread about national marine sanctuaries via our partners, our education programs and our media, we see an increase in our impact. Below, we highlight the impact we’ve made through our volunteers and stewardship activities:

<table>
<thead>
<tr>
<th><strong>6,806 VOLUNTEERS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>have completed</td>
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<tr>
<td>74,366 HOURS EACH YEAR</td>
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<tr>
<td>which is equivalent to</td>
</tr>
<tr>
<td>41 EMPLOYEES</td>
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<tr>
<td>working 8 hours/day, 5 days/wk, each year</td>
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<tr>
<td>or combined salaries of</td>
</tr>
<tr>
<td>$2.4 MILLION</td>
</tr>
</tbody>
</table>

**STEWARDSHIP**

Education programs include stewardship activities such as:

- **CLEAN-UPS**
  Beach/watershed clean up (Trash removal)

- **INVASIVE REMOVAL**
  (Plants and animals – such as lionfish)

- **PLANTING**
  Native species planting

- **REUSABLES**
  Encouraging reusable products – such as reusable water bottles, not plastic

[sanctuaries.noaa.gov](http://sanctuaries.noaa.gov)