

## Sanctuary System Business Advisory Council Meeting

Wednesday, July 7, 2021

1:30 to 4:00 pm ET

Agenda

### 1:30pm - Call to Order, Roll Call, and Meeting Norms

*Dave Bulthuis, Chair, Sanctuary System Business Advisory Council*

### 1:40pm - Standing Item: Director's Report

*John Armor, Director, Office of National Marine Sanctuaries*

- We are excited to announce that President Biden has requested a total of \$84.5M in ORF and \$4M in PAC (this is a \$28M increase, a near 50% increase to our ORF appropriation) for the FY22 budget.
- On June 2 ONMS held an informational session on the White House's recent report titled [Conserving and Restoring America the Beautiful](#) for all advisory council members.
  - The report provides recommendations on how the United States should achieve the goal of conserving at least 30 percent of our lands and waters by 2030.
  - As a reminder, council members can provide input as a council or individually as private citizens.
- Update on ONMS 50th Anniversary:
  - ONMS's 50th Anniversary is an important milestone and one that we are using to evaluate our progress and to plan for the next 50 years.
  - As part of this evaluation, ONMS consulted the National Academy of Public Administration or NAPA to conduct an external review of the sanctuary system.
    - Report findings:
      - ONMS has been successful in advancing its mission and vision, but must expeditiously and opportunistically act to expand the role of ONMS in the domestic and global movement on marine environmental policy, and take demonstrable steps to expand its role to protect the marine environment.

- NAPA recommends ONMS refresh its strategic vision, develop a sustainable financing model, evaluate workforce planning, engage indigenous and underrepresented communities, expand partnerships, and implement a public outreach campaign.
- Questions and Discussion

### **1:50pm - Exciting ONMS Update**

*Russ Green, Great Lakes Regional Coordinator, Office of National Marine Sanctuaries*

- ONMS is excited to announce the designation of our newest national marine sanctuary: [Wisconsin- Shipwreck Coast](#).

### **2:00pm - ONMS 50th Anniversary Presentation**

*Brady Phillips, National Outreach Coordinator, Office of National Marine Sanctuaries*

- Questions and Discussion

### **2:30pm - Constituent Updates**

- Conservation (6 minutes)
- Recreation (6 minutes)
- Tourism (6 minutes)
- Natural and Cultural Resource Management (3 minutes)
- Marketing and Communications (12 minutes)
- Inclusive Access (6 minutes)
- Recreational and Commercial Fishing (6 minutes)

### **3:15pm - Working Group Updates**

*Martin Peters, Working Group Chair, Communicating the Value of Sanctuaries*

*Betsy Lopez-Wagner, Working Group Chair, Equitable Experiences*

### **3:30pm - Public Comment**

### **3:45pm - New Business**

*Dave Bulthuis, Chair, Sanctuary System Business Advisory Council*

### **4:00pm - Adjourn**