



# REACHING FAR & WIDE



## PARTNERS

The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.

**OVER  
400 PARTNER  
ORGANIZATIONS**



**OVER  
44 MILLION**



Visitors learn about sanctuaries and monuments through exhibits at aquariums, zoos, and NOAA science centers.

**DOLLAR  
FOR DOLLAR**



National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

## EDUCATION

The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.

**37,928**



**LIFE LONG LEARNERS**

have become more ocean literate and are able to make informed environmental decisions after being engaged with our programs.

**20,291**



**EDUCATORS**

have learned how to bring the ocean into their classroom with national marine sanctuaries and monuments.

**58,143**



**STUDENTS**

have learned about ocean literacy and conservation through national marine sanctuary and monument education programs.

## MEDIA

The National Marine Sanctuary System shares information and stories through a variety of media.



**80,101 STORIES**

making 2.8 billion impressions



**633,886 VIEWS**

via video on Facebook & YouTube



**15,153,678 FOLLOWERS**

Facebook, Twitter & Instagram



**5,052,911 PAGE VIEWS**

all sanctuary websites

# IMPACTING CHANGE

As word continues to spread about national marine sanctuaries and monuments via our partners, our education programs and media, we see an increase in our impact. Below, we highlight the impact we've made through our volunteers and stewardship activities.

**3,763  
VOLUNTEERS**

have completed



**43,165 HOURS EACH YEAR**

which is equivalent to

**24**

**EMPLOYEES**

working 8 hours/day, 5 days/week, each year

or combined salaries of



**\$1.2 MILLION**

**2,768**

**CITIZEN SCIENTISTS**

supported national marine sanctuary programs

## STEWARDSHIP

Programs include stewardship activities such as:



### CLEAN-UPS

beach & watershed clean up (trash removal)



### INVASIVE REMOVAL

plants and animals, such as lionfish



### PLANTING

native species



### REUSABLES

encouraging reusable products

<https://sanctuaries.noaa.gov>