

PROPOSED LAKE ONTARIO NATIONAL MARINE SANCTUARY ADVISORY COUNCIL

Meeting #7 - VIRTUAL

Thursday, November 19, 2020

MEETING SUMMARY - FINAL

Welcome – Bill Crist

Bill Crist called the meeting to order at 6 p.m. EST. Full agenda this evening and hopeful for great participation.

Snowtown Film Festival

Katie Malinowski introduced Steve Hunt, Director, Snowtown Film Festival (STFF) and Stephanie Gandulla from Thunder Bay International Film Festival (TBIFF). This activity is thought to be transferable and beneficial to the proposed Lake Ontario National Marine Sanctuary (LONMS) as well as to supplement outreach of local Snowtown Film Festival (New York).

- Steve Hunt: The STFF started six years ago with the idea of creating wintertime activity for community engagement. The event showcases films about winter and the north country spirit (and local film makers) through feature length films and jury scored short films. Partnership with TBInFF is an opportunity to showcase the Great Lakes and LONMS.
- Stephanie Gandulla: January 2021 will be the 9th annual TB film festival. The film festival is a major outreach activity. The event features local filmmakers, including an emphasis on student filmmakers and several short documentaries about the Thunder Bay sanctuary. There will be a longer film festival (virtual) this year due to COVID extending over 12 days. Will use that time to promote the Snowtown Film Festival. TBIFF is in partnership with the International Ocean Film Festival in San Francisco – the TBIFF uses these ocean films then adds Great Lakes films to illustrate connection between the Great Lakes and oceans as well as ocean issues like climate change. Over 25 Great Lake filmmakers now attend TBIFF, as well as dozens of student filmmakers. Katie Malinowski: The STFF will be virtual this year.
- **Questions**
 - Do participants pay? Yes at TB, but at an affordable rate – about \$10/session or \$100 for full access for films only. Yes, at Snowtown too but cost is still TBD. Ellen Brody indicated that the National Marine Sanctuary Foundation (NMSF) will be providing financial support for the STFF.
 - Any support from industry or government? For Snowtown, there are sponsors, but none are government. They also do fundraisers. For TB, the Friends of TB do a great job soliciting sponsorships and is a popular sponsorship among community businesses.
 - Any relationship between film festivals and local schools to increase awareness? In TB, student engagement through (1) student competition, (2) “student sneak peek” of short films shown at schools prior to festival, (3) students are bused to TBNMS visitor center theatre for sneak peek and related stewardship activities. Yes at Snowtown too, including a student film block.

- When is the partnership with Snowtown? Ellen Brody – in 3 months. What is the role of SAC? Ellen Brody – promotion of event, participate/watch films, and through after film discussion with SAC especially with TB film package.
- Related, what are the protocols for determining which future community partnerships throughout the region the proposed sanctuary will engage and if/how the SAC could participate (i.e., fear that Sanctuary/SAC will have to say no to an event and how will we deal with it)? Ellen Brody – difficult to say, but likely opportunistic. Noted that the film fest generally is not a federal action – e.g., TB Friends sponsors theirs. Katie Malinowski – all SAC members should be promoting and conducting outreach. Ellen Brody – message is that sanctuary relies on partnerships and we strive to connect to as many as possible.
- Ellen Brody showed a trailer to the Thunder Bay Film Festival (2 minutes). Inspired by powerful images and messages.

NOAA and State Updates

- Ellen Brody: The NOAA team is working with SAC on draft management plan revisions. Staff are also working on the Draft Environmental Impact Statement and continuing consultations with Federal and State agencies, including New York State, USCG, and the NEPA coordinator at Fort Drum.
- Mike Snyder: Ongoing conversations within state and with NOAA. Focus is Draft EIS. Lots of state agencies. Committed to helping NOAA stay on track.
- Ellen Brody acknowledged other state members attending this evening’s meeting and asked them to introduce themselves (no response).
- **Question** – any news on interaction with Onondaga Nation? Ellen Brody – no updates, but Ellen and Joe Hoyt will be reaching out regarding including them in a maritime cultural landscape (MCL) assessment. ONMS is committed to stronger relationships with Native, Tribal and Indigenous including a new internal working group. Joe Hoyt– hopeful to have FY21 funds to support Onondaga MCL. Dale Currier – discovered map of Tribal lands in New York that shows Cayuga holdings near Lake Ontario. He will send a map to Ellen. Ellen Brody – there are six Nations and Tribes that have a history in this area.
- **Question** – any update on timing of the Draft management plan? Ellen Brody will provide an answer in the next session on the Draft Management Plan.
- **Question** – any thoughts about changes in funding and progress of sanctuary designation associated with the new Administration? Ellen Brody – unknown. But have seen modest increases in FY21 budgets, but don’t know if/when we will be under Continuing Resolution. She recalled John Armor/Matt Brookhart saying to expect the designation is unlikely to get caught up in politics, but too early to know. The support of SAC is important moving forward. Joe Hoyt – we are moving forward as planned.
- **Comment** – NMSF President/CEO (K. Sarri) is now on the transition team for Commerce.

DRAFT Management Plan

- Bill Crist: Since the last SAC meeting in September, working groups did well to review and provide edits to the Draft Management Plan (DMP). Ellen Brody (and Katie) will review the DMP.
- Ellen Brody: Revisited SAC role in DMP – started in May 2020 and established three subcommittees. Within 6 weeks, subcommittees created action plans and presented to SAC. Bill and Katie then presented again during a SAC meeting. Hope was to have SAC vote to send it

forward to NOAA during the September 2020 SAC meeting. However, due to some concerns about the content, the vote was delayed. DMP was sent back to subcommittees – NOAA had a session with each of the subcommittees. Ellen Brody revised DMP based on comments. Now (November 2020) we hope to have a vote to move it forward. If so, ONMS will circulate within HQ programs for comments/edits with hope to publish DMP and DEIS in spring 2021.

- **Question:** Can we expect changes as these draft documents go through other Agencies/clearance? Ellen Brody and Joe Hoyt – Yes.
- Ellen Brody – we may propose to separate the DMP/DEIS from the proposed rule with hope of moving it through clearance during transition of administration. **Question:** Will the public version be reviewed by state before publishing? Ellen Brody – yes, to ensure the state agencies are comfortable with the content, but not necessarily to copy edit the document. **Comment** – good talking point to share with the public that the state has reviewed and is supportive. Ellen Brody – very pleased with NOAA partnership/relationship with state – building trust and working on what “co-management” means to state in terms of their involvement. Mike Snyder is no longer on call, but he is working this through the state. Joe Hoyt – reminder the DEIS and DMP are DRAFT – they will attract public and agency comments (and political realities) that are likely to require changes to the documents – this is step one.
- Ellen Brody – Provided an overview of the changes
 - Introduction
 - moved resource protection action plan to the end
 - clarified that DMP can apply both within and outside of sanctuary boundary
 - Research and Monitoring – no changes
 - Education and Outreach
 - Replaced “Onondaga Nation” with “Haudenosaunee” to include other Nations and Tribes
 - **Question:** Why include the word Tribe? Ellen Brody – there is one Tribe (Mohawk) who self-identifies
 - Tourism and Economic Development
 - Included sustainable tourism and made minor format edits to make consistent with other action plans
 - Resource Protection
 - Language about proposed regulations was taken out of DMP because it did not belong. Instead, the proposed regulations will be laid out in concept in DEIS where there is appropriate context.
 - A lot repetition of was removed while maintaining the integrity of messages
 - Comments
 - (Janet Marsden) Add mention of recreation opportunities. Ellen Brody – yes, there is some mention but we should clarify if the objective is to better understand recreation opportunities or to promote them. Ellen suggests it’s the latter. Move from Resource Protection to Business/Economic Development

- (Dale Currier) on p.12 – clarify “better understand” – change language to expand recreational opportunities
- Bill Crist presented a resolution to move DMP forward to NOAA. Motion by Robert Morgan and second by Dale Currier.
 - Pam Orlando conducted a roll call of members on vote for/against motion – all present voting members voted yes. Corey Fram (member, Tourism) was not present for the vote. Janet Marsden (alternate, Tourism) voted yes on his behalf.
 - Bill Crist noted the unanimous decision in favor.
 - Ellen Brody – this is a big deal. Be proud of your accomplishment.
 - Joe Hoyt – for reference, the last DMP took 8 years!
 - Dave White requested to hear from Phil Church. Phil – very excited to see a broad perspective of community come together to achieve this.

Administration

- Minutes from August and September meetings. Minor edits were made to both prior to this meeting. Bill Crist asked for any edits/discussion before approving.
 - August - The minutes were approved.
 - September – Dennis and Ken provided comments prior to meeting and briefed those with SAC. The minutes were approved.
 - Ellen Brody – Comment – minutes have been completed for meetings 2 and 3. All will be approved and posted. Thanks to Pam!
- DOC Likeness Forms and Website
 - Pam Orlando – new form was just provided to ONMS earlier today. SAC needs to sign form each time we use their images. Pam will get clarity and send the form to SAC. Goal is to get SAC bios on the website. Website will be redesigned and updated but it will take time.
- SAC Seat Vacancies
 - Bill Crist– mentioned the members and role of nominating committee to review and recommend these and future applications
 - Pam Orlando will submit recommendations for clearance tomorrow and hope that we can notify applicants before Jan 1, 2021.
 - One member seat remains for recreational fishing.

Next SAC Meeting

- Thu, January 21, 2021 – 6:00-8:00p
- Aligns with film festivals.

SAC Open Forum

- **Question** – when can we form a Friends group to help fundraise and support programs – can we get briefing from other sanctuary friends groups? Ellen Brody – yes, there are a couple of different models – stand alone as well as chapter of NMSF. Lots to consider. NMSF could present at an upcoming SAC meeting. **Comment** – State needs to be involved as they have strict

rules about how to engage with Friends groups. **Comment** – Could hear from other Friends groups who already are involved with the state.

- Ideas for the next meeting?
 - Dennis McCarthy suggested the SAC should understand the ships and history of Lake Ontario.
 - Ellen Brody asked if someone from another sanctuary or national program would be beneficial. **Comment** – NMSF President/CEO perspective – Ellen Brody suggests NMSF President/CEO will have restrictions on what she can say – Joe Hoyt says NOAA/ONMS also have restrictions on what can be shared with her in that role. Ellen Brody suggested others at NMSF can provide a briefing. Pam Orlando suggested Allison Alexander (VP) can also speak to Capitol Hill Ocean Week (CHOW) and its impact – CHOW will be virtual in 2021 and sessions are free. Ellen Brody suggested that perhaps someone from SAC can present if aligned with session content.
 - Bill Crist invited SAC to share additional ideas for the next meeting.
- Bill Crist will participate in the National SAC Chairs meeting with John Armor (next week). He will report back to SAC at the January meeting.

Public Comment

- No public comments offered.

Closing Thoughts – Bill Crist

- Reiterated congratulations and appreciation to SAC for contribution to and moving forward the DMP. Thanks to Ellen, Pam and Joe for ongoing support.

Happy Thanksgiving!

Meeting adjourned at 8 PM EST.

Next meeting: Thursday, January 21, 2021

Attendees:

NOAA/ONMS:

Ellen Brody, Great Lakes Regional Coordinator
Eric Buck, Policy Analyst
Katie Denman, National Advisory Council Coordinator
Erik Federman, Attorney, NOAA
Stephanie Gandulla, Maritime Archaeologist, TBNMS
Joe Hoyt, National Maritime Heritage Coordinator
Edward Lindelof, Senior Policy Analyst
Pam Orlando, LONMS Advisory Council Coordinator
Jean Prevo, SAC Coordinator TBNMS and MB-PR NMS
Ellie Roberts, National External Affairs Coordinator
Madeline Roth, Maritime Archaeologist
Julia Snouck-Hurgronje, Senior Policy Analyst

Guest Speaker:

Steve Hunt, Snowtown Film Festival

Advisory Council:

Greg Boyer, Alternate, Citizen-at-Large
Brad Broadwell, Alternate, Economic Development
Shane Broadwell, Member,
Pamela Caraccioli, Alternate, Education
Philip Church, Member, Oswego County
Bill Crist, Member, Education (Chair)
Dale Currier, Member, Recreational Boating
Peter Evans, Alternate, Tourism
Corey Fram, Member, Economic Development (late arrival)
Greg Gehrig, Member, Recreational Fishing
Jeanie Gleisner, Member, Economic Development
Ben Heckethorn, Alternate, Education
Robert Humphrey, Member, Education
Jim Kennard, Member, Divers/Dive Clubs, Shipwreck Exploration
Ken Kozin, Alternate, Divers/Dive Clubs, Shipwreck Exploration
Dennis McCarthy, Member, Maritime History & Interpretation
Kathi McCarthy, Alternate, Citizen-at-Large
Daniel Mackay, Alternate, New York State
Katie Malinowski, Member, Citizen-at-Large (Vice-Chair)
Janet Marsden, Alternate, Tourism
Ed Mervine, Member, Shoreline Property Owner
Robert Morgan, Member, Citizen-at-Large
Mercedes Niess, Member, Maritime History & Interpretation
Rebecca Shuford, Alternate, New York Sea Grant
Mark Slosek, Alternate, Recreational Boating
Michael Snyder, Member, New York State
Ray Tucker, Alternate, Divers, Dive Clubs & Shipwreck Exploration
Dave Turner, Alternate, Oswego County
Brad Wilcox, United States Coast Guard
David White, Member, New York Sea Grant
Christine Worth, Alternate, Wayne County
Joseph Zarzynski, Alternate, Maritime History & Interpretation

State of New York:

Karen Catcher
Nancy Martel

Public:

Dave Granoff
Kathryn Piazza