

# REACHING FAR & WIDE



## PARTNERS

The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.



**OVER  
700 PARTNER  
ORGANIZATIONS**

**OVER  
44 MILLION**



Visitors learn about national marine sanctuaries and marine national monuments through exhibits at aquariums, zoos, and NOAA and partner science centers.

**DOLLAR  
FOR DOLLAR**



National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

## EDUCATION

The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.

**76,149**



**YOUTH AND ADULTS**

have become more ocean literate and are able to make informed environmental decisions after being engaged with the National Marine Sanctuary System programs.

**6,141**



**EDUCATORS**

have learned how to integrate national marine sanctuaries and marine national monuments into their classrooms.

**68,895**



**STUDENTS**

have learned about ocean literacy and conservation through National Marine Sanctuary System education programs.

## MEDIA

The National Marine Sanctuary System shares information and stories through a variety of media.



**102,564 STORIES**

making 3.6 billion impressions



**550,000 REACHED**

via video on Facebook



**34,000 NEW FOLLOWERS**

Facebook, Twitter & Instagram



**716,000 PAGE VIEWS**

to sanctuaries.noaa.gov

# IMPACTING CHANGE

As word continues to spread about the National Marine Sanctuary System via our partners, our education programs, and our media, we see an increase in our impact. Below, we highlight the impact we've made through our volunteers and stewardship activities.

**11,956**  
**VOLUNTEERS**

have completed



**118,946 HOURS THIS YEAR**

which is equivalent to

**66**  
**EMPLOYEES**  
working full-time

or combined salaries of



**\$3 MILLION**

**10,970**  
**CITIZEN SCIENTISTS**

supported national marine sanctuary programs

## STEWARDSHIP

The National Marine Sanctuary System inspires conservation and stewardship.



**81,552**  
**POUNDS OF TRASH**  
**REMOVED**



**439,191** sq. ft.  
**NON-NATIVE**  
**PLANTS REMOVED**



**7,687**  
**NATIVE PLANTS**  
**PLANTED**



**234,476**  
**SINGLE USE PLASTIC**  
**BOTTLES NOT USED**



<https://sanctuaries.noaa.gov>