The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.

**PARTNERS**

- Over 400 partner organizations
- Over 44 million visitors learn about national marine sanctuaries and marine national monuments through exhibits at aquariums, zoos, and NOAA science centers.
- Dollar for dollar: National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

**EDUCATION**

- 64,961 life-long learners have become more ocean literate and are able to make informed environmental decisions after being engaged with the national marine sanctuary programs.
- 18,588 educators have learned how to bring the ocean into their classroom with national marine sanctuaries.
- 69,927 students have learned about ocean literacy and conservation through national marine sanctuary education programs.

**MEDIA**

- 110,958 stories making 3.88 billion impressions
- 570,200 views of videos on Facebook & YouTube
- 14,539,054 reached on Facebook, Twitter, Instagram, Tumblr, & YouTube
- 3,489,026 page views across all sanctuary websites

The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.
As word continues to spread about national marine sanctuaries via our partners, our education programs and our media, we see an increase in our impact. Below, we highlight the impact we’ve made through our volunteers and stewardship activities:

**6,499 VOLUNTEERS**

have completed

65,799 HOURS EACH YEAR

which is equivalent to

37 EMPLOYEES

working 8 hours/day, 5 days/wk, each year

or combined salaries of

$1.7 MILLION

**5,276 CITIZEN SCIENTISTS**

Supported sanctuary programs

**STEWARDSHIP**

Education programs include stewardship activities such as:

**CLEAN-UPS**

Beach/watershed clean up (Trash removal)

**INVASIVE REMOVAL**

(Plants and animals – such as lionfish)

**PLANTING**

Native species planting

**REUSABLES**

Encouraging reusable products – such as reusable water bottles not plastic

sanctuaries.noaa.gov