

REACHING FAR & WIDE




PARTNERS

The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.



**OVER
400 PARTNER
ORGANIZATIONS**



**OVER
44 MILLION**

Visitors learn about national marine sanctuaries and marine national monuments through exhibits at aquariums, zoos, and NOAA science centers.




**DOLLAR
FOR DOLLAR**

National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

EDUCATION


The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.



64,961

LIFE-LONG LEARNERS


have become more ocean literate and are able to make informed environmental decisions after being engaged with the national marine sanctuary programs.



18,588

EDUCATORS

have learned how to bring the ocean into their classroom with national marine sanctuaries.



69,927

STUDENTS


have learned about ocean literacy and conservation through national marine sanctuary education programs.

MEDIA

The National Marine Sanctuary System shares information and stories through a variety of media.



110,958 STORIES
making 3.88 billion impressions



570,200 VIEWS
of videos on Facebook & YouTube



14,539,054 REACHED
Facebook, Twitter, Instagram, Tumblr, & YouTube



3,489,026 PAGE VIEWS
across all sanctuary websites

IMPACTING CHANGE

As word continues to spread about national marine sanctuaries via our partners, our education programs and our media, we see an increase in our impact. Below, we highlight the impact we've made through our volunteers and stewardship activities:

6,499
VOLUNTEERS

have completed



65,799 HOURS EACH YEAR

which is equivalent to

37
EMPLOYEES

working 8 hours/day, 5 days/wk, each year

or combined salaries of



\$1.7 MILLION

5,276
CITIZEN SCIENTISTS

Supported sanctuary programs

STEWARDSHIP

Education programs include stewardship activities such as:



CLEAN-UPS

Beach/watershed clean up (Trash removal)



INVASIVE REMOVAL

(Plants and animals – such as lionfish)



PLANTING

Native species planting



REUSABLES

Encouraging reusable products – such as reusable water bottles not plastic