

REACHING FAR & WIDE



PARTNERS The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.

**OVER
700 PARTNER
ORGANIZATIONS**



**OVER
44 MILLION**

Visitors learn about national marine sanctuaries and marine national monuments through exhibits at aquariums, zoos, and NOAA and partner science centers.



**DOLLAR
FOR DOLLAR**

National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.



EDUCATION The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.

85,767

YOUTH AND ADULTS

have become more ocean literate and are able to make informed environmental decisions after being engaged with National Marine Sanctuary System programs.



6,541

EDUCATORS

have learned how to integrate national marine sanctuaries and marine national monuments into their classrooms.



42,259

STUDENTS

have learned about ocean literacy and conservation through National Marine Sanctuary System education programs.



MEDIA The National Marine Sanctuary System shares information and stories through a variety of media.



52,933 STORIES

making 3.2 billion impressions



1,194,313 REACHED

via video on Facebook



39,209 NEW FOLLOWERS

Facebook, Twitter & Instagram



667,526 PAGE VIEWS

to sanctuaries.noaa.gov

IMPACTING CHANGE

As word continues to spread about the National Marine Sanctuary System via our partners, our education programs, and our media, we see an increase in our impact. Below, we highlight the impact we've made through our volunteers and stewardship activities.

12,310 VOLUNTEERS

have completed



127,983 HOURS EACH YEAR

which is equivalent to

64

EMPLOYEES

working 8 hours/day, 5 days/week, each year

or combined salaries of



\$3.16 MILLION

9,312

CITIZEN SCIENTISTS

Supported sanctuary programs

STEWARDSHIP

The National Marine Sanctuary System inspires conservation and stewardship.



78,089 lbs OF TRASH removed



7,662 INVASIVE SPECIES removed



36,886 NATIVE PLANTS planted



87,385 SINGLE USE plastic bottles not used

sanctuaries.noaa.gov