



Sanctuary System Business Advisory Council In-person Meeting

Host

National Marine Sanctuary Foundation

Day and Time

Wednesday, August 22, 2018, from 9:00 A.M. to 4:30 P.M. ET

Location

This in-person meeting of the Sanctuary System Business Advisory Council will be held at the JetBlue Cooperate Offices at 27-01 Queens Plaza North, Long Island City, NY. 11101. The meeting will take place in Conference Room E, located on the 2nd floor. Upon arrival, check in will be required with a government issued I.D. The closest subway station is Queensboro Plaza. It is served by the 7 and N trains at all times.

Call-in Information

There will be a conference line available for the Business Advisory Council Members that are unable to attend in person. The conference line number and participant code will be shared with the members via email prior to the meeting.

Participants

Sanctuary System Business Advisory Council Members; Director & Deputy Director, ONMS; Communications Director, ONMS; Acting National Advisory Council Coordinator, ONMS; Development Director, National Marine Sanctuary Foundation.

Purpose and Objective for the Meeting

This in-person meeting of the Sanctuary System Business Advisory Council will provide an opportunity for Council members to hear news from across the National Marine Sanctuary System. Discussions will focus on the National Marine Sanctuary System Strategic Plan and the activities where the Business Advisory Council members can provide input and guidance to help the Office of National Marine Sanctuaries achieve Strategic Plan goals and objectives.

Agenda Subject to Change

The Sanctuary System Business Advisory Council may take action on any of the items below on the agenda. Times identified on the agenda are subject to change. Efforts will be made so that the public comment period will remain as close as possible to the time advertised.

Wednesday, August 22, 2018

Session times are noted in Eastern Time.

9:00 – BREAKFAST (30 minutes) - The National Marine Sanctuary Foundation invites Sanctuary System Business Advisory Council members and invited guests to gather, greet one another, and start the morning with the most important meal of the day. **Breakfast for members of the public in attendance is on their own.*

9:30 – Opening and Welcome (30 minutes)

Sophia Mendelsohn, Head of Sustainability, JetBlue Airways

Sophia will open the meeting and give an overview of JetBlue Airways and her work as Head of Sustainability.

10:00 – Updates from Across the National Marine Sanctuary System (30 minutes)

John Armor, Director, Office of National Marine Sanctuaries (ONMS)

John will address the purpose and objectives for the meeting, specifically highlighting the Office of National Marine Sanctuaries' expectations and potential outcomes. John will also give a brief summary of system-wide news since the last council meeting.

10:30 – Welcome from National Marine Sanctuary Foundation Board (45 minutes)

Holt Thrasher will welcome participants and give an update on the Board's activities and priorities.

Carol King, Development Director, National Marine Sanctuary Foundation will speak with participants about current questions before the foundation and its work on behalf of the National Marine Sanctuary System.

11:15 – Break (15 minutes)

11:30 – Review of the Business Advisory Councils' Vision for the Future (30 minutes)

LeAnn Hogan, Acting National Advisory Council Coordinator, ONMS.

LeAnn will provide a summary of the August 2017 meeting session on "Setting a Vision: The Sanctuary System Business Advisory Council's Next Two Years", with input from the Business Advisory Council members. This discussion will also set the stage for the afternoon session.

12:00 – LUNCH (60 minutes) - The National Marine Sanctuary Foundation invites Sanctuary System Business Advisory Council members and invited guests to enjoy and connect during a sixty-minute catered lunch.

The afternoon session will provide the Business Advisory Council members with the opportunity to hear updates on specific activities/projects identified in the Strategic Plan. The session will also be an opportunity for discussion and to get input on how to move these activities forward as well as ideas for Business Advisory Councils' role in future engagement.

Goal One: Ensure Thriving Sanctuaries and Other Ocean Parks

1:00 - Activity – Expand certification programs for boating, charter fishing, and commercial snorkel and dive operations to four additional sanctuaries – The Blue Star Effort

Update on current status of the Blue Star Effort – Matt Stout, ONMS (10 minutes)

Discussion with Business Advisory Council – Facilitated by BAC Member - Martin Peters (30 minutes)

1:40 – Small Boat Recapitalization – Setting a vision for an environmentally sensitive ONMS fleet

Update on current progress – Dana Wilkes, ONMS (15 minutes)

Discussion with Business Advisory Council – Facilitated by LeAnn Hogan, ONMS (35 minutes)

2:30 BREAK (10 minutes)

Goal Three: Increase Support for Sanctuaries

2:40 – The Role of National Marine Sanctuaries in the Blue Economy

Update on NOAA's Blue Economy Effort – Matt Stout, ONMS (10 minutes)

Discussion with Business Advisory Council (30 minutes) – Facilitated by BAC Member - Libby Cheney

3:20 – Activity – Increase public participation in Get Into Your Sanctuaries initiatives

Update on current status of the GIYS Effort – Matt Stout, ONMS (10 minutes)

Discussion with Business Advisory Council (30 minutes) – Facilitated by BAC Member – Sophia Mendelsohn

4:00 Public Comment (10 minutes)

Members of the public participating in the meeting have the opportunity to provide comments on items on the agenda.

4:10 Potential Administrative Actions (10 minutes) Business Advisory Council Members:

Advisory council members will be asked to confirm any action items resulting from this meeting; and cover the proposed date and agendas for future in-person council meetings and discussion of next field experience.

4:20 Looking Ahead (10 minutes)

John Armor, Director, ONMS

This session will be an opportunity for the ONMS Director to offer his perspective on the meeting and propose ways forward for the collective group and individual members.

4:30 ADJOURN MEETING