



## Sanctuary System Business Advisory Council In-person Meeting *Wednesday, August 30, 2017*

### Host

National Marine Sanctuary Foundation

### Day and Time

Wednesday, August 30, 2017, from 9:00 A.M. to 4:00 P.M. ET

### Location

The first, in-person meeting of the Sanctuary System Business Advisory Council in 2017 will be held at the Hall of the States located at 444 North Capitol Street NW, Washington, D.C. 2001. Breakfast and lunch will be served for Sanctuary System Business Advisory Council representatives and invited guests (both courtesy of the National Marine Sanctuary Foundation).

### Participants

Sanctuary System Business Advisory Council Representatives; Director, ONMS; Communications Director, ONMS; National Advisory Council Specialist, ONMS; Policy Analyst, Policy and Planning Division, and Member, National Ocean Service Equal Employment Opportunity and Diversity and Inclusion Council, ONMS; Policy and Conservation Director, National Marine Sanctuary Foundation; President, American Recreation Coalition

### Purpose and Objective for the Meeting

This in-person meeting of the Sanctuary System Business Advisory Council will provide an opportunity for council members to hear news from across the National Marine Sanctuary System. Participants will also be provided with background on a range of program areas from diversity and inclusion to recreation in sanctuaries in order to engage in multiple facilitated discussions throughout the day.

### Preparing for the Meeting

Participants are encouraged to review the session descriptions included within the agenda sent prior to the start of the meeting.

### Hall of the States

The meeting will take place in room 231 of the Hall of the States building located at 444 North Capitol Street NW, Washington, D.C. 2001. Upon arrival, participants will be asked by building staff to sign-in and **provide a means of personal identification (e.g., a driver's license) before proceeding to the meeting room.**

The closest Metro stop is at Union Station (on the Red Line). Once at Union Station, exit to the front of the building. Head right on Massachusetts Avenue for less than one block and take a left onto North Capitol Street (towards the U.S. Capitol). The building is on the right at 444 North Capitol Street.

Metered street parking and garage parking at the Hall of the States building for a fee are both also available.

### Weather and Attire

Historically, August temperatures in Washington, D.C. range from the 80s to 90s (in degrees Fahrenheit). Suggested meeting attire is business casual.

### Agenda Subject to Change

The Sanctuary System Business Advisory Council may take action on any of the items below on the agenda. Times identified on the agenda are subject to change. Efforts will be made so that the public comment period will remain as close as possible to the time advertised.

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Session times are noted in Eastern Time.

- 9:00 BREAKFAST (30 minutes)  
*\*Breakfast for members of the public in attendance is on their own.*  
The National Marine Sanctuary Foundation invites Sanctuary System Business Advisory Council participants and invited guests to gather, greet one another, and start the morning with the most important meal of the day.
- 9:30 Opening and Introductions (10 minutes)  
[Kate Spidalieri, National Advisory Council Specialist, Office of National Marine Sanctuaries](#)  
Kate Spidalieri will open the meeting and facilitate participant introductions. She will also address the purpose and objectives for the meeting, specifically highlighting the Office of National Marine Sanctuaries's expectations and potential outcomes.
- 9:40 Updates from Across the National Marine Sanctuary System (25 minutes)  
[John Armor, Director, Office of National Marine Sanctuaries](#)  
John Armor will welcome participants with a brief summary of system news since the last council meeting.
- 10:05 An Update from the National Marine Sanctuary Foundation (25 minutes)  
[Shannon Yee, Policy and Conservation Director, National Marine Sanctuary Foundation](#)  
The **National Marine Sanctuary Foundation's** Policy and Conservation Director will speak with participants about current questions before the foundation and its work on behalf of the National Marine Sanctuary System.
- 10:30 BREAK (15 minutes)
- 10:45 Enhancing Diversity Within the Office of National Marine Sanctuaries and the National Marine Sanctuary System (75 minutes)  
[Helene Scalliet, Policy Analyst, Policy and Planning Division, and Member, National Ocean Service Equally Employment Opportunity and Diversity and Inclusion Council, Office of National Marine Sanctuaries](#)  
Helene Scalliet will walk participants through past and current efforts to make progress on one ongoing ONMS priority: increasing diversity and inclusion in both the workplace and throughout sanctuary programs. Participants will then engage in a facilitated discussion in order to offer a range of perspectives on the subject, including how to promote and translate this important initiative into action.
- 12:00 LUNCH (60 minutes)  
*\*Lunch for members of the public in attendance is on their own.*  
The National Marine Sanctuary Foundation invites Sanctuary System Business Advisory Council participants and invited guests to enjoy and connect during a sixty-minute catered lunch.

- 1:00 Recreating in Sanctuaries: Partnering with Corporate America (75 minutes)  
[Matt Stout, Communications Director, Office of National Marine Sanctuaries](#)  
[Derrick A. Crandall, President, American Recreation Coalition](#)  
Matt Stout will begin this session by introducing participants to recent efforts at ONMS and the foundation to engage recreational fishermen regarding their support for and concerns about sanctuaries and how the two can better partner with this constituency on targeted objectives. Derrick A. Crandall will then lead a broader discussion on promoting other types of recreation in sanctuaries and the role corporate America can play in these efforts.
- 2:15 BREAK (15 minutes)
- 2:30 Setting a Vision: **The Sanctuary System Business Advisory Council's Next Two Years** (75 minutes)  
[Facilitated Discussion led by Sophia Leonora Mendelsohn, Sanctuary System Business Advisory Council Representative](#)  
This session will be an exciting chance **to hear participants' thoughts and opinions on the short-term future and priorities of the council over the next two to three years.**
- 3:45 Public Comment (10 minutes)  
Members of the public participating in the meeting have the opportunity to provide comments on items on the agenda.
- 3:50 Potential Administrative Actions (5 minutes)  
[Advisory Council Members](#)  
Advisory council members will be asked to consider adopting the meeting summary from the May 18, 2017 Sanctuary System Business Advisory Council Meeting/Webinar; confirm any action items resulting from this meeting; and cover the proposed date and agendas for future in-person council meetings.
- 3:55 Looking Ahead (5 minutes)  
[John Armor, Director, Office of National Marine Sanctuaries](#)  
This session will be an opportunity for the ONMS Director to offer his perspective on the meeting and propose ways forward for the collective group and individual members.
- 4:00 ADJOURN MEETING