RECREATION

VISITATION AND INTENSITY (by Washington households in 2014)

2 MILLION Days of recreation in the sanctuary per year

833,000 ANNUAL RECREATIONAL TRIPS

308k DAYS BEACHGOING

297k DAYS SIGHTSEEING

234k DAYS WILDLIFE WATCHING

196k DAYS HIKING & BIKING

41% of Washington households visited the Outer Coast.

88% of visitors to the Outer Coast came from households located outside the sanctuary’s coastal area.

Olympic Coast National Marine Sanctuary

WA

6% of WA households recreated in the sanctuary.

95% of sanctuary visitors came from outside the coastal area.

APPROVAL RATINGS

VISITORS’ FAVORITES

Humpback Whale Megaptera novaeangliae

Bald Eagle Haliaeetus leucocephalus

Harbor Porpoise Phocoena phocoena

Sea Otter Enhydra lutris

Orca Orcinus orca

Supporting Information

ANNUAL ECONOMIC IMPACTS

$33m TOP SPENDING CATEGORIES (in 2014 $)

$19m Lodging/Campites

$18m Restaurants

$11m Store bought food

$102 MILLION Spent by households while recreating in the sanctuary

1,200 JOBS Generated in local economy

$46 MILLION Income generated for businesses and people in local economy

For more information: http://sanctuaries.noaa.gov/science/socioeconomic/olympiccoast

Study completed in collaboration with: NCCOS NATIONAL CENTERS FOR COASTAL OCEAN SCIENCE