

2014 Sanctuary System Business Advisory Council Webinar

Thursday, December 11, 2014

Time

3:00 pm ET / 2:00 pm CT / 12:00 pm PT

Location

The fourth 2014 Sanctuary System Business Advisory Council Meeting will be conducted as a *GoToWebinar* and be facilitated from the 11th floor large conference room (11153) of SSMC4 in Silver Spring, Maryland.

Participants

Advisory Council Representatives; Director, ONMS; Deputy Director, ONMS; Chief of Staff for Communications; National Science Coordinator, ONMS; Acting Director, Marine Protected Areas Center; National Advisory Council Coordinator, ONMS; and Communications Staff, ONMS.

Purpose and Objective for the Meeting

The fourth meeting of the Sanctuary System Business Advisory Council will provide an opportunity for council representatives to hear about the Office of National Marine Sanctuaries' (ONMS) efforts to promote national marine sanctuaries as sentinel sites for change detection and building a better understanding of coastal, marine, and Great Lakes ecosystems (i.e., ONMS Sentinel Monitoring Program). Discussions will focus on potential expansion of or developing new collaborations to conduct research and monitoring, including engaging citizen scientists from sanctuary communities.

Preparing for the Webinar

To initiate an understanding of research and monitoring within national marine sanctuaries, including the ONMS Sentinel Monitoring Program, participants are encouraged to look through the following:

- National Marine Sanctuary System 2013 Condition Report
An evaluation of the status and trends of resource conditions across the National Marine Sanctuary System that is based on individual condition reports of the 13 national marine sanctuaries and Papahānaumokuākea Marine National Monument (<http://sanctuaries.noaa.gov/library/pdfs/ncr2013.pdf>)
- Florida Keys National Marine Sanctuary 2011 Condition Report
A summary of the resources, pressures on those resources, current conditions and trends, and management responses to the pressures that threaten the integrity of Florida Keys National Marine Sanctuary (http://sanctuaries.noaa.gov/science/condition/pdfs/fknms_lowres.pdf)

Meeting participants are also encouraged to review the session descriptions included within the agenda, and the meeting summary of the September 24, 2014, Sanctuary System Business Advisory Council meeting, prior to the start of the meeting.

Webinar Instructions

Please visit <https://attendee.gotowebinar.com/register/100000000065478204> to register to participate in the December 11, 2014, Sanctuary System Business Advisory Council Meeting webinar. After selecting this link, you will be prompted to enter your first name, last name, city, state, zip code, organization, and email address in order to register for the webinar. You will then receive a separate email from sanctuary.education@noaa.gov that includes a link (that's unique to you) that you will use to join the webinar the day of the meeting (December 11, 2014). Please be sure to register for the webinar in plenty of time to receive the email from sanctuary.education@noaa.gov. Since the webinar is already scheduled, you may register at any time (including today).

On the day of the meeting, please use your unique registration link (received via email) to sign onto the webinar a few minutes before our scheduled meeting. Registration for the webinar, and connecting to the webinar, may take a few minutes. As such, please plan to join the webinar approximately 15 minutes before the scheduled start time so that the meeting may begin on time.

If you have problems with the registration link noted above, please visit <https://www.gotowebinar.com> on the day of the webinar and select the *Join a Webinar* button located in the upper right-hand corner of the screen. Once selected, a new page will open prompting you to enter the Webinar ID specific to the December 11, 2014, Sanctuary System Business Advisory Council Meeting, as well as your email address. Please enter the following number for the Webinar ID: 979210274, along with your email address, and select the arrow to the right of your email to continue. Follow the instructions on the screen and you will be routed to the webinar.

Audio Instructions

Unlike previous webinars, the audio portion of this webinar will be routed through *GoToWebinar* (i.e., through voice over internet protocol (VoIP)). **You are encouraged to use a USB headset or headphones with a microphone (e.g., Smart Phone earbuds) to participate in the discussion.** If you do not have a headset or earbuds with microphone capabilities, you may participate in the webinar by listening with any headphones (absent a microphone) and typing your questions into the *Questions Box* during the session. You may also listen to the webinar by calling (626) 544-0058 and entering access code 459044691, when prompted. Please note this is not a toll-free conference line, and you will only be able to ask questions over this line if you enter a participant-specific audio pin (displayed through *GoToWebinar*). If you use the toll number, you will still have the ability to ask questions through the *Questions Box*. For any of the above options, it's important that you mute your System Sounds (i.e., computer speakers) to minimize feedback during discussions. On a PC, this is done through your speakers "mixer."

If you do not have internet access and still want to listen to the webinar, you may do so by calling (626) 544-0058 and entering access code 459044691, when prompted. Please remember that this is not a toll-free conference line and, without connecting to *GoToWebinar*, you will not be able to see any of the speakers, presenters, or slides. Also, when you are not connected to *GoToWebinar*, it is not always possible to access an audio pin (which is what permits participants to ask questions over the phone). Should this be the case, you may comment during the meeting by emailing rebecca.holyoke@noaa.gov or after the meeting by calling (301) 713-7264.

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Session times are noted in Eastern Time.

- 3:00 Opening and Webinar Overview** (10 minutes)
[Rebecca Holyoke, National Advisory Council Coordinator](#)
Rebecca Holyoke will open the meeting, facilitate participant introductions, and provide an overview of the meeting, webinar logistics, and revisions to the agenda.
- 3:10 Potential Administrative Action** (5 minutes)
[Advisory Council Members](#)
Advisory council representatives are asked to consider adopting the meeting summary of the September 24, 2014, Sanctuary System Business Advisory Council meeting.
- 3:15 Purpose and Objectives for Meeting** (5 minutes)
[Daniel J. Basta, Director, Office of National Marine Sanctuaries](#)
This session will discuss the goals of the meeting and, specifically, highlight the Office of National Marine Sanctuaries' expectations and potential outcomes for the meeting.
- 3:20 ONMS Sentinel Monitoring Program: A Discussion of Corporate Involvement** (45 minutes)
[Steven Gittings, Ph.D., National Science Coordinator](#)
This session will provide an opportunity for meeting participants to learn about the ONMS Sentinel Monitoring Program and engage in discussions about the role of this program in developing collaborations with local, state and federal governments, academic institutions, and other non-governmental entities to enhance understanding of special ocean places and their ecosystems. Dr. Gittings will provide an overview of research and monitoring within national marine sanctuaries, through the introduction of the "sentinel site" concept. A portion of this session will be dedicated to gauging the potential for corporate involvement in developing and promoting initiatives (e.g., citizen science monitoring and technology development) related to the ONMS Sentinel Monitoring Program. Advisory council representatives will be asked to provide insights and feedback on how this program could be improved, tailored, or targeted for potential corporate involvement.
- 4:05 Public Comment** (10 minutes)
Opportunity for members of the public participating in the webinar to provide comment on items on the agenda.
- 4:15 Looking Ahead** (15 minutes)
[Daniel J. Basta, Director, Office of National Marine Sanctuaries](#)
This session will be an opportunity for the ONMS Director to offer his perspective on the webinar and to propose ways forward for the collective group and for individual members before and during the next in-person meeting (proposed for April 2015).
- 4:30 ADJOURN MEETING**