Sanctuary System Business Advisory Council Meeting Agenda
Wednesday, 29 January 2014

8:30  Arrival, check-in at security, and coffee

9:00  Welcome

9:10  Introductions
  Members and NOAA staff will be asked to introduce themselves, including responding to
  the question, What is your most memorable ocean experience?

10:15  Break

10:30  Overview of the National Marine Sanctuary System
  The video National Marine Sanctuaries: Invest in the Future will be shown. NOAA staff
  will make short presentations, and time will be provided for discussion and Q&A from
  members.

11:15  Q&A and Discussion

12:00  Lunch

12:55  Swearing In Ceremony and Photo

1:00  Presentation: Why the Sanctuary System Business Advisory Council?
  The video Your National Marine Sanctuaries will be shown. Dan Basta will then speak to
  why the Council has been formed.

1:30  Discussion: What do you as a member hope to gain from being on the Council?

2:15  Discussion: What is the one thing the sanctuary system must do to engage the corporate
  sector?

3:15  Break

3:30  Discussion: What can the sanctuary system do to ensure success with corporate partners
  at the World Parks Congress?

4:00  Discussion: How should the Council operate?

4:30  Opportunity for Public Comment

4:40  Closing Remarks from Members and Director

5:00  Adjourn